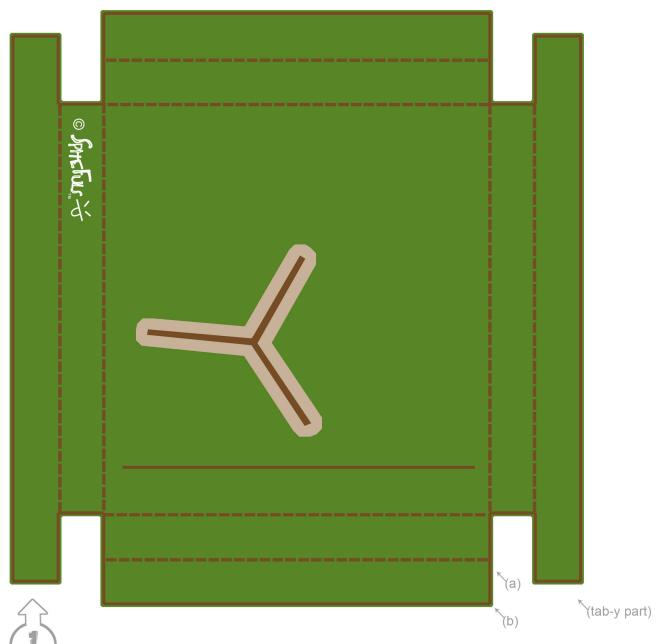
Hindenburg





Fold the dotted lines - first (a) and then (b). Stick the tab-y part between the folds.

Use a knife to cut the solid line on base. Stick backing (pg. 1 (1)) through that cut. Side without logo should face the base's "y" thingy on the ground.

Tape both outward folded tabs from the backing under (1).